



PARKER STREET MINISTRIES

*The WORD became Flesh
and moved into our Neighborhood*

LONG-RANGE PLAN GOALS AND OBJECTIVES 2017-2022 WITH STRATEGIES 2017

Mission Statement

Parker Street Ministries is a non-profit 501c3 organization committed to Gospel-centered community development beginning in Lakeland's Parker Street neighborhood.

Vision Statement

We desire that our residents are:

- influential lifetime learners who reach their full potential;
- living in a mixed-income neighborhood containing exceptional businesses and housing;
- financially healthy stewards and generous through dependence on God; and
- pursuing healthy community as all people are created in God's image.

Lifetime Learning

Evidence of need: STAR reading and test scores, STAR intervention level benchmarks, grade point averages, passage rate before and after program, 25% in danger of failing subject areas or retention, attendance, education level attained by parent, community listening, Digital Divide survey



Evidence of evaluation: Improvements in attendance, improvements in GPA, improvements in homework completion, improvement in intervention level benchmarks, PERT, SAT and ACT score improvement over two sittings, Personal Growth programs in place

Goal 1: Parker Street residents are influential lifetime learners who reach their full potential.

Objectives and 2017 Strategies for Lifetime Learning

Italics represent existing programs, Underline represent new, *both* represent enhancements to existing

Objective 1.1: Provide academic support for students, pre-K through young adult.

1. *Academic Enrichment Program during after-school times for grades K through 8th 32 weeks of school year*
2. *Academic Enrichment Program Summer-Bridge camp 6 hours per day for grades PreK through Grade 8 during 8 weeks of summer*
3. *One 1:1/1:2 tutoring room for students at risk of failing is available through AEP year-round*
4. *Young Adult Program (YAP) offers tutoring and homework help for grades 9 through 12 during 32 weeks of year*
5. *A minimum of 40 Enrichments per year for grades K-12*
6. Encourage early college preparation beginning in fifth grade
7. Middle school students and parents attend meetings onsite with guidance volunteers
8. Utilize a team of volunteer guidance counselors for fifth through eighth grade
9. Students in grades 8-12 have personal improvement plans
10. *Students are familiar with test formats for SAT/PERT/ACT and skills required*
11. *Help high school seniors plan for financial aid through prospective colleges*
12. Seniors and parents understand importance of FAFSA and Polk Education Foundation deadlines and scholarships
13. Help high school students and young adults develop A, B, & C post-graduation plans
14. *Students have daily access to digital technology for homework assignments and guided enrichment*
15. *Words per minute and accuracy are tracked in high school. Grades 2-8 receive regular practice*
16. *Online homework assignments are complete*

Objective 1.2: Provide learning opportunities for all ages for a variety of topics and purposes.

1. *Students benefit from uniform, age-appropriate curricula for Bible instruction*
2. Staff identifies makes residents aware of quality VPK providers within a 2 mile radius

Objective 1.3: Enhance indigenous leadership to share skills in all areas of learning.

1. *High school students lead enrichments for K-8 program*
2. Utilize therapy dog visits during AEP

Objective 1.4: Cultivate partnerships with outside agencies and volunteers to improve learning.

1. Build relationships with administration in our zoned middle schools
2. Utilize an education program advisory committee

Desirable Neighborhood

Evidence of need: LPD Calls for Assistance, AEP Program Turnovers, photos (before/after), code violations, Annual Intake Survey 2014, responses to informal surveys, complaints of landlords on file with DBPR



Evidence of evaluation: Response time in Delta Zone, # undesirable businesses, AEP Turnover, photos (before/after), resolved code violations, # home improvements/repairs facilitated, improvement in survey responses concerning aspects of neighborhood

Goal 2: The Parker Street neighborhood is a mixed-income neighborhood containing exceptional businesses and housing.

Objectives and 2017 Strategies for Desirable Neighborhood

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Objective 2.1 Set an example of and advocate for standards for neighborhood.

1. *Maintain interior and exterior of Parker Street Ministries facility*
2. Create a paid Grounds/Properties Team to help maintain lots and properties and build soft job skills in youth
3. Stay informed on incentives for property improvements and business activity in neighborhood
4. Encourage indigenous advocates for neighborhood.
5. Foster healthy relationships with COPS program and Neighborhood Liaison Officers
6. *Work with Code Enforcement , LPD, residents and others on neighborhood concerns including crime, homelessness, and illegally occupied dwellings*

Objective 2.2 Partner with outside agencies and residents to increase number of owner-occupied homes.

1. Partner with George Jenkins Foundation and neighborhood to build and house five homesteaders
2. *Collaborate with housing organizations*

Objective 2.3 Partner with landlords, residents, outside agencies for highest quality rental experience.

Host 1-2 classes per year to inform renters on rights and responsibilities.

1. Create renter's info sheet / checklist
2. Network with neighborhood landlords and property managers
3. *Seek to increase availability of three-bedroom rentals for AEP families*

Objective 2.4 Implement projects that utilize volunteers /organizations to work with residents to build community and beautify neighborhood.

1. *Align resources with needs in the neighborhood for cleanups and repairs*
2. *Implement workdays at facilities and in neighborhood*

Financial Fitness

Evidence of need: 77% families receiving assistance, 55% with limited access to technology, 75% of single parent homes, 87% below area median income index, % families with two generations of poverty, % families with mothers having incomplete education, transportation issues, current credit scores, current banking education obstacles



Evidence of evaluation: # completing Money Smart, Jobs for Life, Powered for Life, # setting financial goals, # opening savings accounts, improved credit scores, improved wages over time, certifications obtained, increase in indigenous volunteers/hours, \$ contributed to neighborhood and other organizations

Goal 3: Parker Street residents are financially healthy stewards and generous through dependence on God.

Objectives and 2017 Strategies for Financial Fitness

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Objective 3.1 Offer jobs preparedness activities or programs for all ages.

1. *4 segments of keyboard skills per week for grades 2-12*
2. *8 week Future Workforce Summer program for grades 9-12*
3. 4 hours of basic babysitting training for ages 11-15
4. *Grades 9-12 experience micro-business (entrepreneurial) enrichment through PMoA*
5. 2-3 residents receive 8-10 weeks of mentoring through micro-internships
6. *1 to 1 skills-based volunteering and job shadowing is used as a pathway to employment*

Objective 3.2: Provide access to professional money management instruction or resources that serve all ages and includes budgeting, record keeping, financial transactions, resource building, debt reduction, and credit repair *4 classes during school year for grades K-8*

1. *4 classes during summer for grades K-8*
2. *4 boot camps per year for grades 9-12*
3. *4 workshops for families per year*
4. Classrooms have access to Financial Fitness books and Pinterest Kits for financial fitness
5. Year-round availability of MoneySmart for PreK to Adult with savings incentive
6. Annual income tax return challenges will be held in January
7. *Weekly staff evaluation of relief needs*

Objective 3.3: Encourage sacrifices of resources, time, and energy for others.

1. Increase percentage of indigenous volunteer hours to 20%
2. Host group savings project benefiting Parker Street Ministries
3. Host group service project benefiting other organization
4. *Host Neighborhood Christmas Store*

Healthy Community

Evidence of Need: Single parent families, Big Data concerning health and fitness, multi-cultural population, # indigenous volunteers and participation, # involved in churches



Evidence of evaluation: # attending programs, # at community gatherings, # healthy food choices served, improvement in # indigenous volunteers, increase in # of those involved in churches

Goal 4: Parker Street residents are pursuing healthy community as all people who are created in God's image.

Objectives and 2017 Strategies for Healthy Community

Italics represent existing programs, Underline represent new, both represent enhancements to existing

Objective 4.1: Encourage a life of listening, learning, and reconciliation where diverse people are valued and intentionally engaged in authentic relationships.

1. *Encourage a Biblical view of people as being created in image of God – focusing on observations about prostitutes, homeless, drug dealers, teachers, parents, etc.*
2. *Foster authentic relationships with diverse people organically through friendships*
3. *Continue to celebrate all people through four neighborhood gatherings*
4. *Continue to foster dignity through event planning and annual Neighborhood Christmas Store*
5. Residents participate in get-to-know each other games / activities at community gatherings
6. *Continue to utilize listening and shared leadership in programs*
7. Incorporate community listening events and/or information sharing at most events, leading community in caring for itself
8. Incorporate interactive thankful component at community gatherings
9. *Continue to educate through photography and video policy*

Objective 4.2: Develop and implement leadership among diverse people.

1. Identify neighborhood care champions and mentor them to Gospel-centered lives of needing and serving others
2. Use indigenous high school and adult volunteers to help planning/operations of community gatherings
3. *PSM will continue to infuse Gospel in programs and in one-on-one relationships*

Objective 4.3: Encourage a joyful love for God through constant practice of the ordinary means of God's grace: prayer, the Bible and the sacraments.

1. *Residents are encouraged to practice the ordinary means of God's grace through a local church*
2. Full-time staff and spouses encouraged to Gospel-centric nature of work through dinner(s)/discussion(s) facilitated by Executive Director
3. *Prayer support team is given improved structure*

Objective 4.4: Demonstrate and share Godly examples and biblical principles of family life.

1. *Continue to demonstrate Godly examples of family life through staff and intentional residents*
2. Transition from encouraging intentional residents to developing good neighbors, equipping residents to stay and be healthy

Objective 4.5: Promote healthy living.

1. *Continue to offer healthy living habits during AEP*
2. Regular emphases on healthy living for adults
3. Increase visibility of PSM community calendar

4. *Organize up to six Meet Up at the Markets per year*
5. *Partner with other organizations to provide healthy living education and/or activities*
6. Provide self-care for staff
7. *Introduce eighteen-year-olds to Lakeland Regional Health's Clinic*
8. *Continue to pursue collaborations with Lakeland Regional Health*

Objective 4.6: Identify & combat the internal and external forces that contribute to poverty.

1. Develop resource book to be updated annually
2. Continue advocacy that is both proactive (written and verbal) and responsive

For a more detailed plan with initial, intermediate, and lasting outcomes, see Logic Model developed for each program area.